

**TENTATIVE PROGRAM FOR 3RD PAK-U.S BUSINESS OPPORTUNITIES  
CONFERENCE, SERENA HOTEL, ISLAMABAD (MARCH 10-12, 2015)**

Day One			
	Time	Title	Speakers / Participants
Day 1	0830 –0930	Registration	
	0930-0945	Welcome Address	Minister for Commerce
	0945-1000	Key Note Speaker 1	Leader from US Government
	1000-1015	Key Note Speaker 2	Minister for Finance
	1015-1030	Tea/Coffee Break	
	1030-1130	<b>Discussion on Trade and Investment Opportunities</b> Followed by Q&A.	<ul style="list-style-type: none"> <li>• BOI Chairman</li> <li>• CE / Secretary Trade Development Authority of Pakistan (TDAP)</li> <li>• Chairman FBR</li> <li>• President FPCCI</li> </ul> <b>Moderator.</b> Minister (Trade), Washington
	1145-1245	<b>Doing Business in Pakistan.</b> This will be followed by Q&A.	<ul style="list-style-type: none"> <li>• Coca Cola Representative</li> <li>• PlumGridCountry Director, Mr. Safwan Khan</li> <li>• TBD Pakistani Textile Firm</li> <li>• Chairman, US-Pak Business Council</li> <li>• Chairman, American Business Council</li> </ul> <b>Moderator:</b> Mr. Jonathan Carpenter
	1245-1315	<b>Case Study: Impact of Coca Cola's Investment in Pakistan</b>	<ul style="list-style-type: none"> <li>• TBD</li> </ul>
	1315- 1430	Lunch Sponsored by Coca Cola	
	1430 – 1700	<b>Sector Presentations and Business-to-Business Networking.</b> The conference will break out into sector wise groups. A separate hall / conference room will be allocated for each of the following industry sectors: 1. Textiles 2. Leather &Footwear 3. Energy 4. Infrastructure  Each break-out group will be duly moderated by experts with presence of relevant government officials	<b>Textile</b> <ul style="list-style-type: none"> <li>• APTMA, PRGMEA, PHMA, PBA etc</li> <li>• ABC, FPCCI, PBC</li> <li>• TDAP/Ministry of Textile Industry</li> <li>• US participants</li> </ul> <b>Leather &amp;Footwear</b> <ul style="list-style-type: none"> <li>• PFMA, PLGMEA, PTA</li> <li>• TDAP</li> <li>• US participants</li> </ul> <b>Energy</b> Ministries of Water & Power, Petroleum & Natural Resources, Planning & Development, WAPDA, OGDCL, Provincial Reps. <ul style="list-style-type: none"> <li>• US participants</li> </ul> <b>Infrastructure</b> Planning & Development, Provincial Reps., IPDF, All Pakistan Contractors Association, Pakistan Engineering Council <ul style="list-style-type: none"> <li>• US participants</li> </ul>
1900 – 2100	<b>Dinner for All Conference Participants (Invite Only)</b>	<b>Reception by U.S Embassy</b>	
Day Two			
	Time	Title	Speakers / Participants
Day 2	0830-0930	Registration	
	0930-1000	Investing in Pakistan	Dr. Ismail Miftah, Chairman Board of Investment Mr. Mohammad Zubair, Chairman Privatization Commission

	1000-1100	<b>Business and Investment Opportunities in Provinces:</b> Representatives from each of the Provinces will give a 10 minutes presentation on Trade and Investment opportunities followed by Q & A.	Chairmen and CEOs from: <ul style="list-style-type: none"> <li>• Punjab</li> <li>• Sindh</li> <li>• Balochistan</li> <li>• Khyber Pakhtunkhwa</li> </ul> <b>Moderator:</b> TBD
	1100-1130	<b>Development Credit Authority: Making Loans Available to Small and Medium-sized Businesses</b>	Mr. Larry Sampler, Assistant to the Administrator in the Office of Afghanistan and Pakistan Affairs
	1130-1230	<b>Financing Business in Pakistan:</b> Panelists will make 10 minute presentations on issues including (followed by Q & A): 1. 2. Presentation on Financing 3. Legal framework	<ul style="list-style-type: none"> <li>• Representatives from Pakistani and American Banks</li> <li>• Asian Development Bank</li> <li>• World Bank</li> <li>• Exim (TBC)</li> <li>• OPIC (TBC)</li> </ul> <b>Chair:</b> President PBC or ABC  <b>Moderator: Deputy Special Representative For Afghanistan and Pakistan, Mr. Jonathan Carpenter</b>
	1230-1330	Lunch	
	1330-1530	<b>Sector Presentations and Business-to-Business Networking.</b> The conference will break out into sector wise groups. A separate hall / conference room will be allocated for each of the following industry sectors: 1. ICT 2. Surgical Instruments 3. Agriculture  Each break-out group will be duly moderated by experts with presence of relevant government officials	<b>ICT</b> <ul style="list-style-type: none"> <li>• PASHA, PBIT, PITB</li> <li>• ABC, FPCCI, PBC</li> <li>• TDAP/IT Ministry/ PSEB</li> <li>• US participants</li> </ul> <b>Surgical Instruments</b> <ul style="list-style-type: none"> <li>• Associations, SCC&amp;I</li> <li>• TDAP/SMEDA</li> <li>• US participants</li> </ul> <b>Agriculture</b> <ul style="list-style-type: none"> <li>• Ministries of Commerce, Ministry of National Food Security &amp; Research, Provincial Reps.</li> <li>• Agri Associations</li> <li>• US participants</li> </ul>
	1545 - 1645	<b>Women Entrepreneurs and Women in Business in Pakistan</b>	<ul style="list-style-type: none"> <li>• TDAP/SMEDA</li> <li>• Kashaf Foundation / Akhuwat</li> <li>• Women's Chamber of Commerce</li> <li>• US-Pakistan Women's Council</li> </ul>
	1700 - 1700	<b>Concluding Ceremonies</b>	<ul style="list-style-type: none"> <li>• Summary of Conference by Secretary of Commerce U.S.</li> <li>•</li> </ul>
	<b>Day Three</b>		
	<b>Time</b>	<b>Title</b>	<b>Speakers / Participants</b>
Da y 3	0900	Departure for Field Trips	